

**TOP**

**MARKETING  
LEADER**

**2021**

Featured on [elearningindustry.com](https://elearningindustry.com)

**APPLICATION  
GUIDELINES**



**eLearning Industry**

# Do You Have What It Takes?

The page features large, abstract teal and orange shapes. A teal circle is in the top left, and a large teal swirl is on the right. An orange horizontal bar is below the title, and an orange curved bar is on the right. A thin black line runs vertically on the left and curves around the bottom right. A teal and white geometric shape is in the bottom left corner.

The eLearning landscape is ever-changing, and since 2020 everyone is switching to remote solutions. This constant evolution has brought the opportunity for eLearning brands and marketers in our niche to get more ROI from digital marketing.

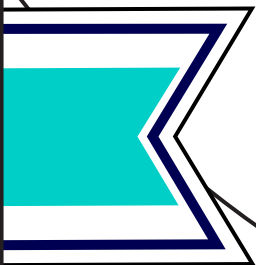
**This is the time to be a marketing front-runner and show the way to success!**

On that note, we've decided to uncover the most influential marketing leaders in the eLearning industry. We've taken a look at events, conferences, activity, engagement with the audience, course and software impact in a quest to find the most influential marketing leaders in the eLearning niche for 2021, thus far.

# Why You Should Apply For This Marketing Award

---

- ★ Boost Morale In The office
- ★ Leverage Networking And Good PR
- ★ Show Off What You Have Accomplished
- ★ Increase Customer Awareness & Recognition
- ★ Compete With Top eLearning Marketers
- ★ Improve Career Achievements



## Judging Criteria

- ★ eLearning marketing focus
- ★ Clear strategic thinking
- ★ Creativity and innovation
- ★ Tangible results and outcomes for your business
- ★ Clearly defined Unique Selling Proposition
- ★ Make a clear case as to why you should get featured as a Top Marketing Leader

## Eligibility

- ★ Working in a Learning Technologies and Solutions organization
- ★ Leading a marketing team or a marketing project (in-house)
- ★ Passionate leader who has shown constant advancement of Marketing in general or any sub-field (e.g., advertising, analytics, brand, channels, digital, insights, etc.)
- ★ The campaign has to be developed or run during 2020 or 2021
- ★ Apply by submitting info and relevant material by August 31st

**Do you think that you or your team deserve  
an award for your hard work?**

**TOP**

★ **MARKETING  
LEADER** ★

**2021**

Featured on [elearningindustry.com](https://elearningindustry.com)

**Then, make sure to  
submit the application!**

**APPLY  
NOW**